



Onlight News

April 14, 2004

Onlight selected as finalist in Governor's Business Plan Contest

Onlight will compete as a finalist in Wisconsin's first Governor's Business Plan Contest. Competing in a field of 330, Onlight was chosen by a panel of judges selected by the Wisconsin Technology Council, and proceeds to phase III of the competition.

Onlight submitted a business plan summary for its Internet Continuity System, OASIS.

OASIS intelligently manages two or more Internet connections so businesses stay connected to the Internet at all times. OASIS automates and eliminates the complexities of "multi-homing" Internet connections, providing a single, easy to manage appliance that intelligently utilizes all Internet connections optimally allowing for no Internet downtime.

OASIS can be used with mixed broadband technologies, (T1 and Cable connection, DSL and Cable, etc.). OASIS also: makes switching ISP's a breeze; can save businesses thousands of dollars by load balancing multiple connections, gaining bandwidth; allows replacing expensive T1 connections with inexpensive broadband alternatives; gives end users the fastest access to their data across the Internet. OASIS provides an opportunity to achieve a level of reliability previously available to only the most sophisticated and well funded IT departments.

About \$120,000 in funding and "in-kind" prizes are at stake. Onlight will submit a final business plan to the Tech Council by May 3; final judging will take place throughout May.

All prizes — including a Grand Prize that will total \$50,000 — will be announced June 2 at the annual Entrepreneurs' Conference, to be held at the Milwaukee Hyatt Regency.

Betty Vollbrecht Joins Onlight



After much prodding, Betty has left her full-time position at Journal Communications, Inc. to join Onlight as President. Starting in April, Betty will lend her leadership and business skills to our team. Betty is an accountant who has been in the computer and Internet field since 1988 and worked with us all at **alpha dot net**.

Women Business Enterprise

Onlight has successfully met all the requirements to become certified as a Woman Business Enterprise from the Business Education Consortium, and is undergoing similar certification procedures for both the County and State.

New Headquarters

We are settled into our new space at 2266 N. Prospect Ave, Suite 610 in Milwaukee. Nic is excited as he now gets to walk to work. Please stop by and see us anytime.