



FOR IMMEDIATE RELEASE (4-13-04)

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Onlight, LLC selected as a finalist in Governor's Business Plan Contest

Milwaukee-Onlight, LLC will compete as a finalists in Wisconsin's first Governor's Business Plan Contest.

Competing in a field of 330, Onlight was chosen by a panel of judges selected by the Wisconsin Technology Council to proceed to phase III of the competition.

Onlight submitted a business plan summary for its Internet Continuity System, OASIS.

OASIS intelligently manages two or more Internet connections so businesses stay connected to the Internet at all times. OASIS automates and eliminates the complexities of "multi-homing" Internet connections, providing a single, easy to manage appliance that intelligently utilizes all Internet connections optimally allowing for no Internet downtime.

OASIS can be used with mixed broadband technologies, (T1 and Cable connection, DSL and Cable, etc.). OASIS also: makes switching ISP's a breeze; can save businesses thousands of dollars by load balancing multiple connections, gaining bandwidth; allows replacing expensive T1 connections with inexpensive broadband alternatives; gives end users the fastest access to their data across the Internet. OASIS provides an opportunity to achieve a level of reliability previously available to only the most sophisticated and well funded IT departments.

About \$120,000 in funding and "in-kind" prizes are at stake. Onlight will submit a final business plan to the Tech Council by May 3; final judging will take place throughout May. All prizes - including a Grand Prize that will total \$50,000 -- will be announced June 2 at the annual Entrepreneurs' Conference, to be held at the Milwaukee Hyatt Regency

Onlight, a woman owned enterprise, is a business-to-business Internet Solutions Provider located in Milwaukee, WI. Onlight implements high-impact Internet Solutions to achieve competitive advantage for its clients. Onlight provides "next step" consulting on Internet utilization and applications and assists it's clients in optimizing their existing technology.